

# Open Educational Resource Checklist

If you will be using content sourced from online resources, follow the checklist below to ensure it complies with copyright, ownership and Creative Common (CC) laws.

What is the URL for the content to be used?

<http://juliandavis.com/usmx-ldt300x/week-3-design-a-flyer-brochure-or-announcement/>

What is the content type?

Image

Video

Report

eBook

PDF

Audio

Other

	Yes	No
<b>Licensed for Open use</b>		
Does the CC License allow for Educational use?	X	
Does the CC License allow for modification and reuse?	X	
Does the CC License allow for display in Public Domain?	X	
Does the CC License require attribution of the owner?	X	
<b>Quality</b>		
Is the content in the accepted file format <sup>1</sup> ?	X (PNG and PDF)	
Is the size of the content scalable without pixelization?	X	
Is the content accurate?	X	
Is the content creator reputable?	X	
Is the content able to easily be modified? (if license applies)	X (With Adobe Illustrator)	

Accessibility		
Will the content conform to the organisations accessibility standards?	X	
If the content is video or audio, does the content come with a transcript?	X	
Is there an alternative version of the content available?	X	
Do the colours support appropriate contrasting <sup>2</sup> ?	X	
Do the colours support AA rating of the Web Content Accessibility Guidelines (WCAG 2.1) <sup>3</sup> ?	X	
Suitability		
Is the content aligned with the course objective?	X	
Is the content appropriate for the target learners?	X	
Is the content current?	X	

#### 1 - Accepted File Formats

Content type	Accepted file format
<b>Image</b>	PNG, JPEG, JPG, SVG
<b>Video</b>	MP4
<b>Audio</b>	MP3
<b>Report</b>	PDF, DOC, DOCX, XLS, XLSX
<b>eBook</b>	PDF, ePub

2 – View the colour contrast checker at <https://webaim.org/resources/contrastchecker/>

3 – Refer to Web Content Accessibility Guidelines WCAG 2.1 <https://www.w3.org/WAI/standards-guidelines/wcag/>